

The Premier Trade Show for the Energy & Comfort Industries

EEASTERN ENERGY 2025 EXPO



Atlantic City



Welcome to Eastern Energy Expo



Sponsor
& Exhibitor
Information

May 18-21, 2025

Trade Show: May 20 & 21

WHERE ENERGY & COMFORT MEET

EasternEnergyExpo.com





Why Exhibit...

Increase your sales to energy, petroleum & HVAC industry decision makers

- Display your products and services to a motivated and qualified audience
- Identify potential customers and deepen relationships with existing customers
- Network with industry professionals
- Learn about new trends and gain a competitive edge

You get...

- Free pre- and post-show registration list
- Company listing in Show Guide distributed on site, Mobile App & Website
- Free convention registration, providing you access to all programs & seminars
- Free Exhibitors' Webinar to maximize your show investment

Set yourself apart...

Be a Marquee Exhibitor

- Special high-impact locations! Marquee exhibits are island booths positioned for especially high visibility
- Marquee exhibits will be focal points of the show
- Special discounted pricing! No extra charge for corner booths—pay in-line prices only, saving you money
- Marketing support directly from Eastern Energy Expo
- Your logo published on the floor plan

These elite exhibits are limited, reserve your Marquee space.

Exhibit Pricing

Entrance View Inline 10' x 10'	\$2,450
Entrance View Corner 10' x 10'	\$2,795
Inline 10' x 10'	\$2,200
Corner 10' x 10'	\$2,545
Marquee (4 booths)	\$8,800
Outdoor Display 10' x 25'	\$2,225
Truck Space 20' x 40' <small>MUST BE A TRUCK VENDOR</small>	\$3,200
Trailer Space 10' x 80' <small>MUST BE A TRUCK VENDOR</small>	\$3,350



Pay for your exhibit space on or before **November 30, 2024** to be eligible to win a **FREE** booth at EEE 2026, Mohegan Sun, CT.

Eastern Energy Expo never disappoints and 2024 was better than ever. As a leading burner and controls manufacturer, no show has a more targeted audience than EEE. Also, the educational sessions are invaluable, particularly during this time of change for the liquid fuels industry.

**Rich Lyons, President
Carlin/Hydrolevel**

At-A-Glance

Sunday, May 18

- Welcome Reception

Monday, May 19

- Exhibitor Setup
- Dave Nelsen Scholarship Golf Outing
- *Care to Ride* for Oil Heat Cares
- Business & Technical Education programs
- Hospitality Night/OESP Reception

Tuesday, May 20

- Business & Technical Education programs
- Trade Show Hours
Noon – 5pm
- OESP Awards Banquet

Wednesday, May 21

- Keynote
- Technical Education programs
- Trade Show Hours
10am – 2pm

Check for updates at:
EasternEnergyExpo.com for complete show information including speakers, social events and more!

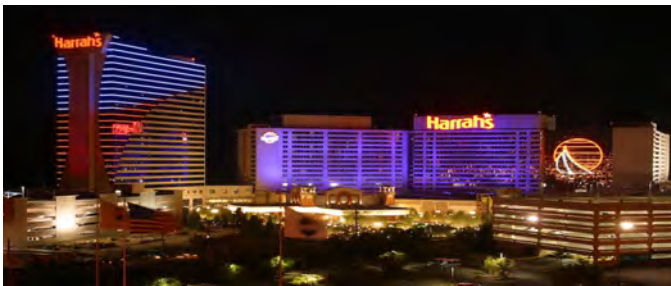
WHERE

Atlantic City Convention Center
Atlantic City, NJ



- Atlantic City Convention Center, all booths in one room, including trucks!
- Easy access to outdoor exhibits
- Food Court located on the show floor
- Complimentary shuttle service between the Convention Center and Harrah's (see sponsorship opportunities)

Headquarters Hotel
Harrah's Resort Atlantic City



- Hospitality Night in the Avalon Ballroom
- World class dining, entertainment & nightlife

We have exhibited at every EEE, and 2024 had solid attendance from owners, technicians, and vendors. We look forward another strong Expo. We expect to see many long-standing customers & friends and connect with many new ones. It's an excellent venue to showcase our extensive line of heat & hot water systems.

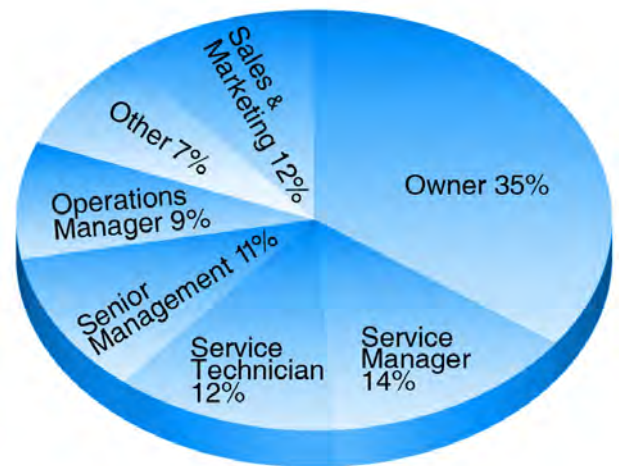
**Jay McCay, National Sales Manager
Energy Kinetics**

WHO

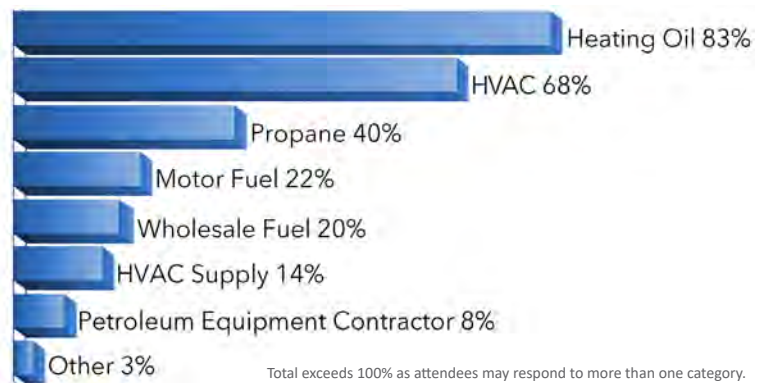
Average In-Person Attendance

3,450

Attendees by Job Function



Attendees by Business Type





SPONSOR

	Business Partner	Expo Sponsor	Diamond	Technical Education	Platinum
Includes:	\$25,000	\$15,000	\$12,500	\$6,500	\$6,000
Logo on Atrium Welcome Banner	✓				
Logo on Cover of Show Guide	✓	✓			
Logo on On-Site Signs	✓	✓			
Ad in Printed Show Guide	✓ Full page	✓ 50% discount on Full Page			
Logo on Mobile App Menu	✓	✓			
Logo on Registration Area Columns	✓	✓	✓		
Logo on Escalator Clings	✓	✓	✓		
Branded Floor Stickers	✓ 7 Stickers	✓ 3 Stickers	✓ 1 Sticker		
Branded Email Blast	✓ Two	✓ One	✓ One		
Priority for Hospitality Room at Hospitality Night	✓	✓	✓		
Upgraded Hotel Suite	✓ Waterfront Suite	✓ Waterfront Suite	✓		
VIP Hotel Check-in	✓ Three	✓ Two	✓ Two		
Education Program Sponsor	✓	✓		Includes 25 complimentary program passes	
Logo on Print Ads, EEE Website & Show Guide	✓	✓	✓	✓	✓
Complimentary Expo Registration	✓	✓	✓	✓	✓
Exhibit Space on Show Floor	✓ Two free booths	✓ One free booth	✓ One free booth	✓ Buy one, get one free	✓ Buy one, get one free
Linked Logo on EEE Website	✓	✓	✓	✓	✓
"BUZZ" Notifications on Mobile App	✓ Four	✓ Three	✓ Two	✓ Two	✓ One
Rotating Banner Ad on Mobile App	✓	✓	Subject to availability Cost \$750	Subject to availability Cost \$750	Subject to availability Cost \$750

EEE is our premier marketing event. We have participated in the Trade Show & Hospitality Night for many years and enjoy the opportunity to connect with new and existing customers. The venues are first class, attracting thousands of attendees from the entire Northeast region. We could not ask for a more rewarding experience.

Marjorie Wong, Senior Wholesale Marketing Representative
Global Partners

Additional Sponsorships & Branding Opportunities

- Keynote Wednesday Sponsor** \$10,000 exclusive
Your logo on all Keynote promotion including on-site and website.
- Hospitality Room Sponsor** \$9,000
Host your own hospitality room on Monday night or partner with up to three other companies.
- Mobile App Sponsor** \$7,500 exclusive
Sponsor logo on Splash Screen of EEE's Mobile App. Appears each time EEE App is launched.
- Registration Sponsor** \$6,000 exclusive
Your logo on online registration page and at the onsite registration area.
- Shuttle Bus** \$5,000 (4 available)
Your logo on shuttle to/from Headquarters Hotel & Convention Center.
- Happy Hour on Show Floor** \$5,000 (3 available) Tuesday 4-5pm
Logo on complimentary drink ticket distributed to all attendees.
- Expo Center Food Court** \$3,000 (3 available)
Your logo displayed in Food Court on Show Floor
- Lanyards** \$4,500 exclusive
Arrangements & costs by the sponsor with show management approval.
- Tote Bags** \$4,500 exclusive
Arrangements and costs by the sponsor with show management approval.
- Welcome Reception (Sunday Evening)** \$3,500
- Floor Stickers** \$750 per sticker/minimum of five
Your brand emblazoned across the event floor
- Refreshments at Business Sessions** \$2,500 per break
- Rotating Banner Ad on Mobile App** \$1,500 as available
- Branded Email Blast** \$1,000 limited availability
- "Buzz" Notification on Mobile App** \$500 as available
- Ad in official EEE Show Guide** Ask about options & prices



OESP Sponsorships

Contact OESP at 888.552.0900

Student Competition Sponsor \$5,000 (2 available) Tuesday & Wednesday

Own the Classroom \$2,750

Reception Monday Evening
 "Name Your Drink" Sponsor \$2,000 Exclusive
 Food Station Sponsor \$1,250
 Prize Raffle Sponsor \$1,250



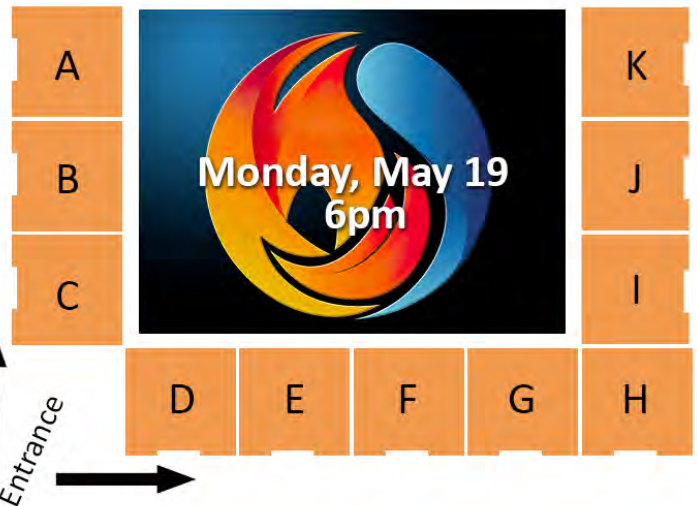
Awards Banquet Monday Evening
 Table Wine Sponsor \$2,000 Exclusive
 Dessert Sponsor \$1,000 Exclusive

President's Hospitality Room \$500 Monday & Tuesday Evenings

Dave Nelsen Scholarship Golf Tournament Monday
 Support the industry's scholarship fund at this annual event.
 Box Lunch Sponsor \$1,250 Registration Sponsor \$750
 Beverage Cart Sponsor \$1,250 Putting Green Sponsor \$750
 Cocktail Party Sponsor \$950 Tee Box Signs \$300

Be a Hospitality Night Host

Avalon Ballroom, Harrah's Resort

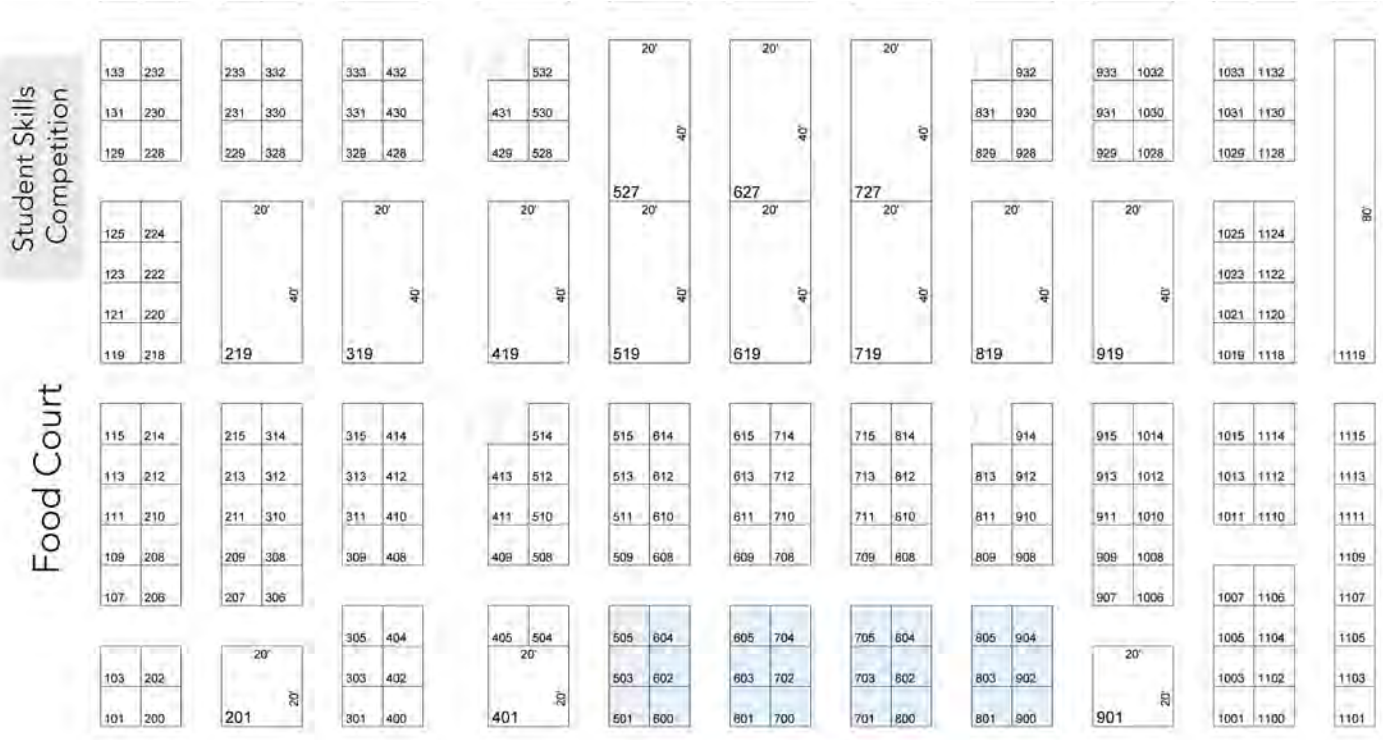


FLOOR PLAN



Exhibiting at EEE is a fantastic opportunity to connect with industry leaders, showcase our latest innovations in oil and propane technology, and stay ahead in a rapidly evolving energy market. It's the ideal platform to engage with customers & partners who are as passionate about energy solutions as we are.

Bob Moody, VP Operations & Marketing
Sid Harvey's



ENTRANCE



To see detailed floor plan & reserve your space, visit ***EasternEnergyExpo.com***



973.467.1400
EnergyEnergyExpo.com
info@easternenergy.com
21 Commerce Drive, Suite 202
Cranford, NJ 07016
Co-sponsors: AREE, OESP & PPA